### Poverty Reduction Initiative (PRI) Results

Presented by:

City of Durham

Neighborhood Improvement

Services Department

#### Purpose

To identify
the quality of life concerns
and solutions
for residents in Northeast Central
Durham (Census Tract 10.01, block
groups 2 &3).

### Background



Canvassing 9/13-10/31

75 volunteers

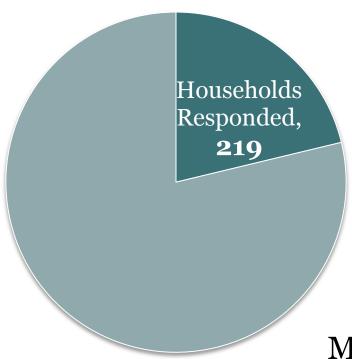




1031 Homes

#### Recommended Sample Size

For a representative response of the 1,031 households, we only needed 215 responses.



Margin of Error- 5% Confidence Level- 90%

Based off raosoft.com 11/3/14

#### Response Rate

21% of homes

- 219 responses
- out of 1031 households

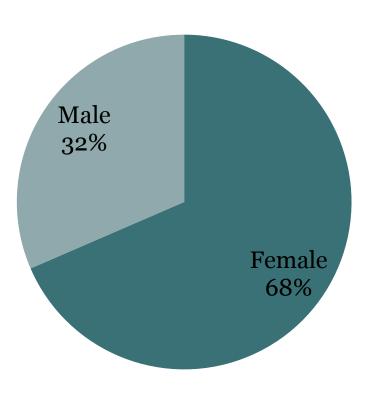
26% of population

- 678 people in responding households
- out of 2,588\* total population

<sup>\*</sup>Block Group 2&3 of Census Tract 10.01, 2010 Census data

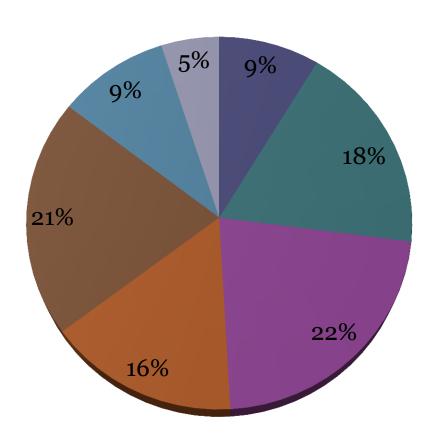
## Demographics

#### What is your gender?

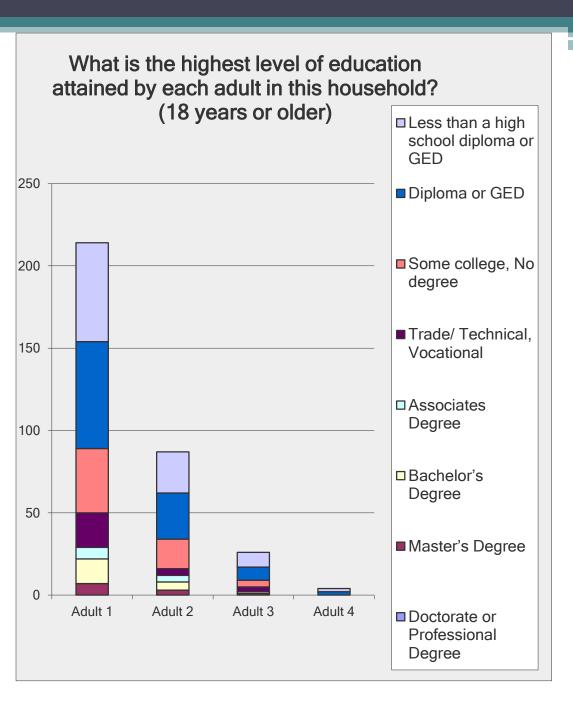


Answer Options	Response Percent	Response Count
Female	68.5%	148
Male	31.5%	68
	Answered	216
	Skipped	3

#### What is your age?



- 18-24 years old
- 25-34 years old
- **■** 35-44 years old
- ■45-54 years old
- ■55-64 years old
- ■65-74 years old
- ■75 years or older
- no response



#### Adult 1

28% less than a high school diploma

30% Diploma or GED

18% Some college, no degree

10% Trade/Technical, Vocational

3% Associates Degree

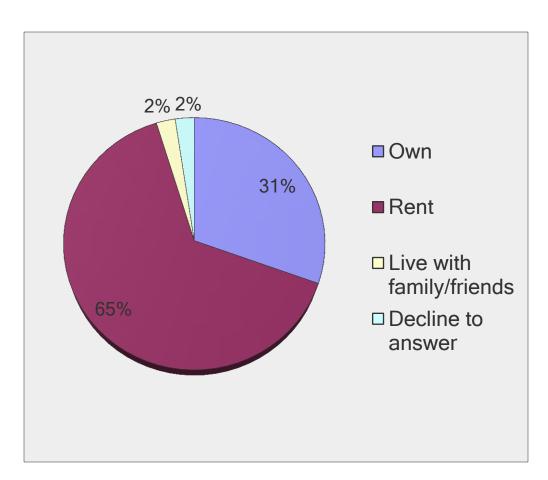
7% Bachelors Degree

3% Masters Degree

o% Doctorate or Professional

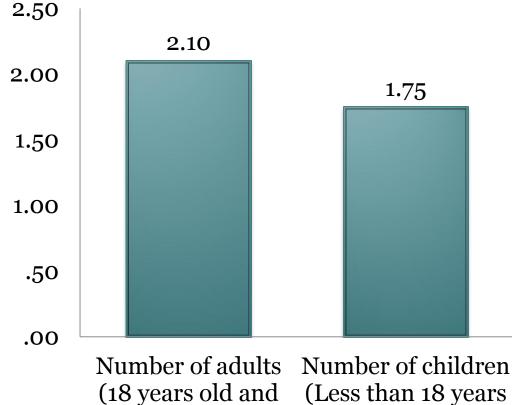
## Housing

#### Do you rent or own the place where you live?



Answer Options	Response Percent	Response Count
Own	30.5%	64
Rent	64.8%	136
Live with family/friends	2.4%	5
Decline to answer	2.4%	5
answered question		210
skipped question		9

#### How many people live in your household?

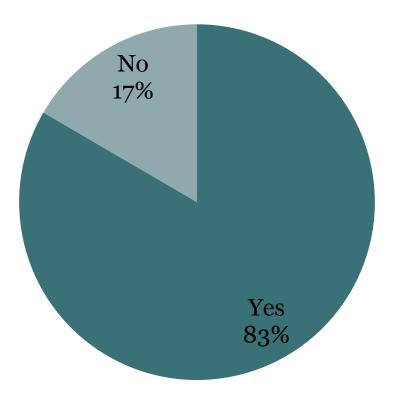


Answer Options	Response Average	Response Total	Response Count
Number of adults (18 years old and older)	2.10	433	206
Number of children (Less than 18 years old)	1.75	245	140
answered question			207
skipped question			12

older)

old)

### Is this size adequate for your household?



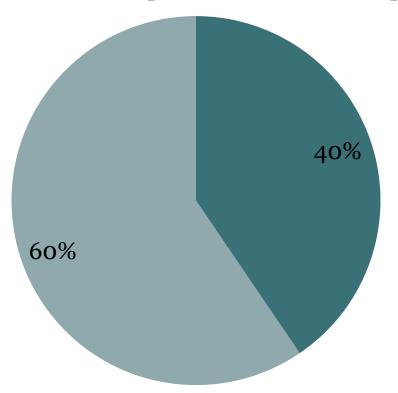
Answer Options	Response Percent	Response Count
Yes	83.4%	171
No	16.6%	34
answered question		205
skipped question		14

#### Would you say your house needs repairs?

<b>Answer Options</b>	Response Percent	Response Count
Yes	68.9%	142
No. Everything works or is in good condition	31.1%	64
	Answered Question	206
	Skipped Question	13

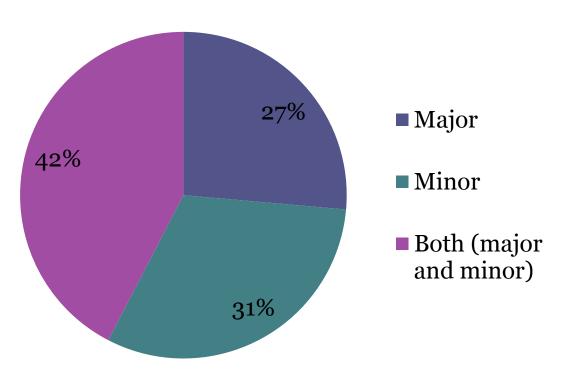
### If yes, you need repairs, do you need...

■ Less than 3 repairs ■ More than 3 repairs



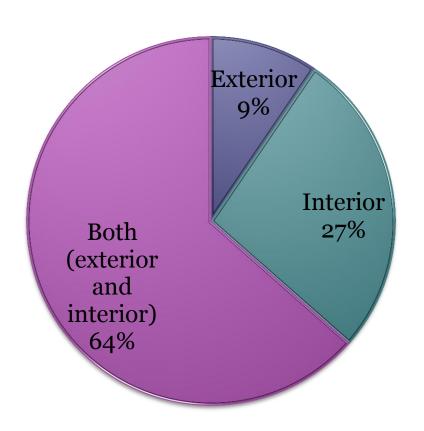
Answer Options	Response Percent	Response Count
Less than 3 repairs	40.5%	49
More than 3 repairs	59.5%	72
answere	121	
skipped question		98

## If yes, you do need repairs, are repairs...



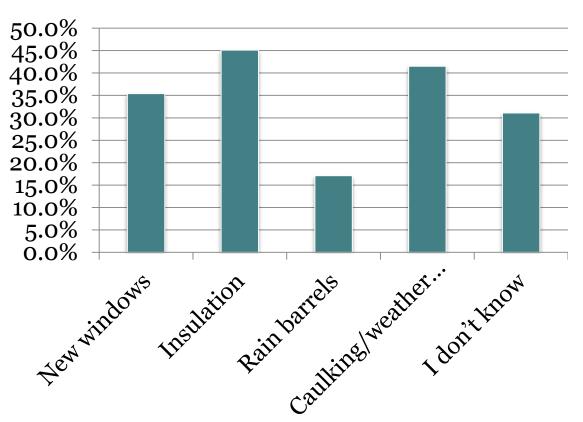
Response Percent	Response Count	
26.4%	33	
31.2%	39	
42.4%	53	
answered question		
skipped question		
	26.4% 31.2% 42.4% ed question	

#### If yes, you do need repairs, are repairs...



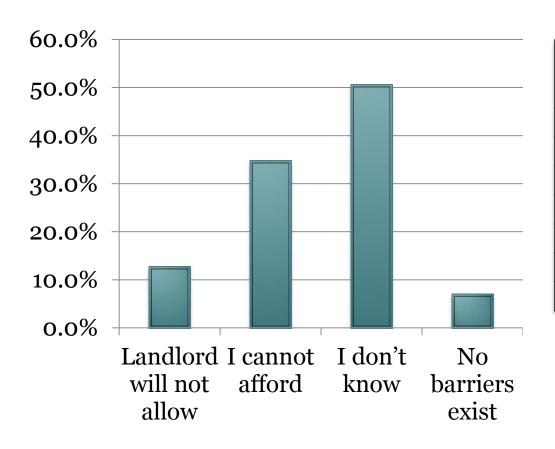
Answer Options	Response Percent	Response Count
Exterior	9.5%	12
Interior	27.0%	34
Both (exterior and interior)	63.5%	80
answere	126	
skippe	93	

## What do you feel can be done to help lower your housing/utilities cost?



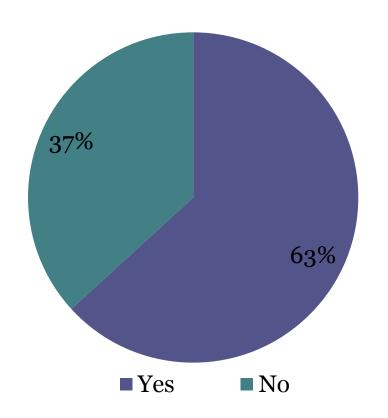
Answer Options	Response Percent	Response Count
New windows	35.4%	58
Insulation	45.1%	74
Rain barrels	17.1%	28
Caulking/weather stripping	41.5%	68
I don't know	31.1%	51
Other (please specify)		56
answered question		164
skipped question		55

### What barriers do you face lowering your housing/utilities costs? (Choose all that apply.)



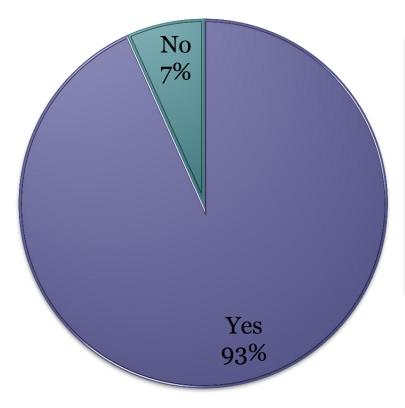
Answer Options	Response Percent	Response Count
Landlord will not allow	12.7%	20
I cannot afford	34.8%	55
I don't know	50.6%	80
No barriers exist	7.0%	11
Other (please specify)	34	
answered question		158
skipped question		61

### Do you have a functioning, leak-free plumbing system?



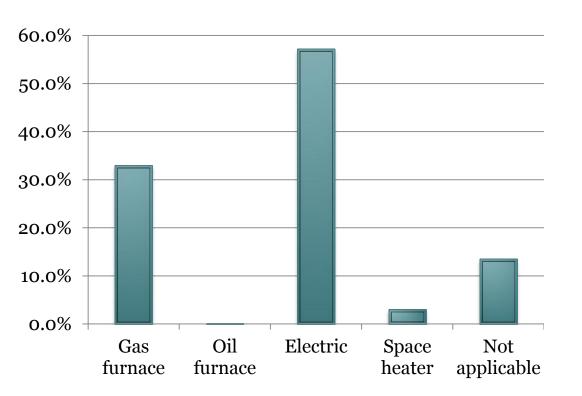
Answer Options	Response Percent	Response Count
Yes	63.2%	129
No	36.8%	75
ar	204	
skipped question		15

### Do you have heating?



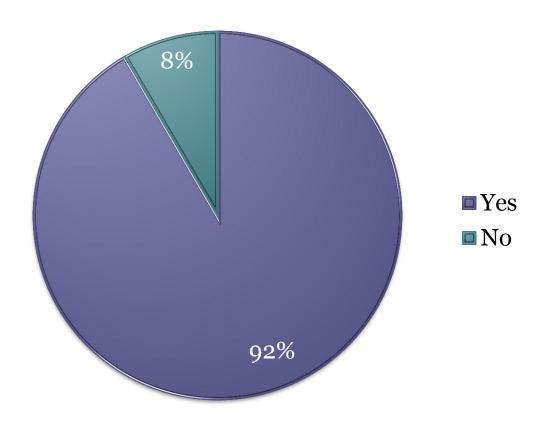
Answer Options	Response Percent	Response Count
Yes	93.3%	195
No	6.7%	14
answered question		209
skipped question		10

### If yes, you do have heating AND you are a renter, what source does your landlord provide?

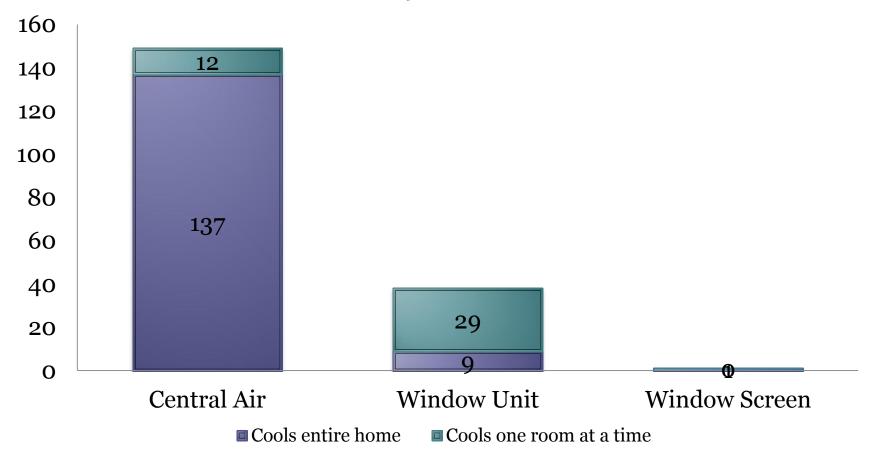


Answer Options	Response Percent	Response Count
Gas furnace	32.9%	56
Oil furnace	0.0%	0
Electric	57.1%	97
Space heater	2.9%	5
Not applicable	13.5%	23
	answered question	170
	skipped question	49

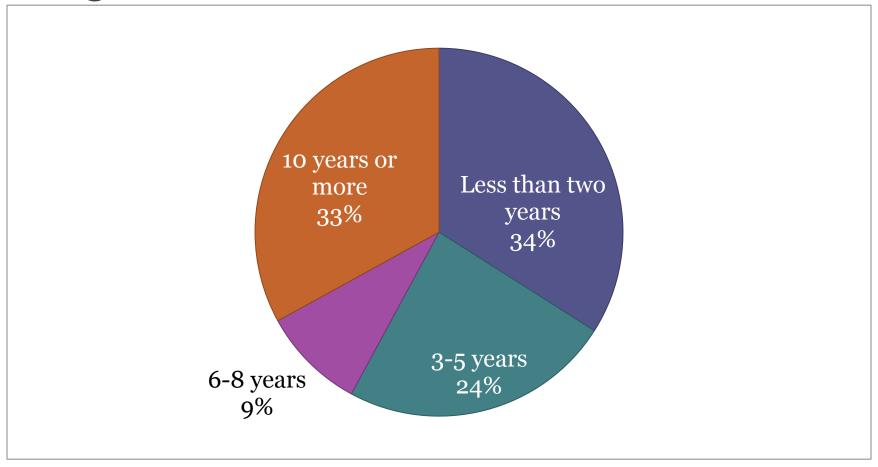
### Do you have a cooling system?



## If yes, you do have a cooling system, which method do you use?

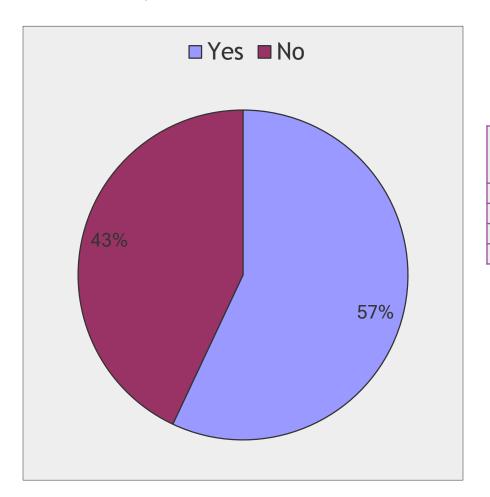


## How long have you lived in the neighborhood?



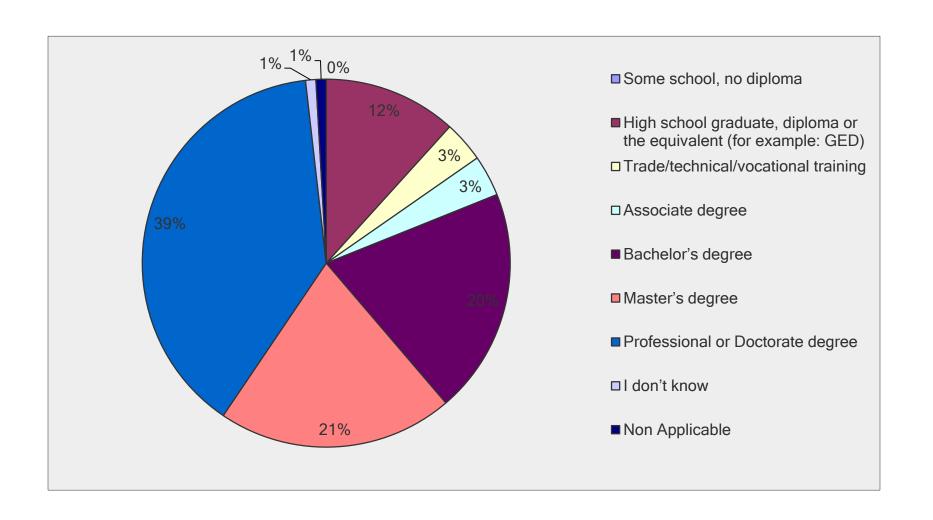
### Education

Do you have any children, grandchildren, or serve as the guardian for a child in the home, currently enrolled in school? (Pre-K through College)



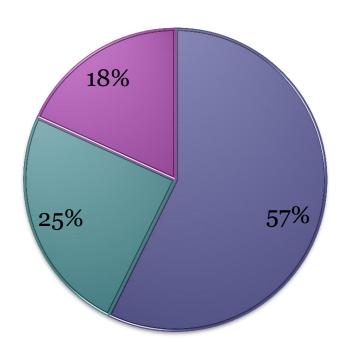
Answer Options	Response Percent	Response Count
Yes	57.0%	114
No	43.0%	86
answered question		200
skipped question		19

### How far do you want your child (or grandchild) to go in school?



### Does your child (or grandchild) have preschool experiences outside the home?



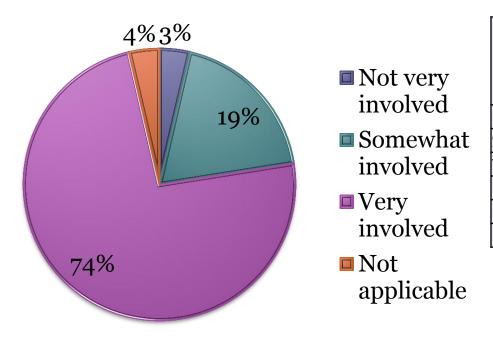


Answer Options	Response Percent	Response Count
Yes	57.3%	63
No	24.5%	27
Not applicable	18.2%	20
answered question		110
skipped question		109

# What barriers exist in this community that prevent children in your family from getting an education? (Top 3 barriers)

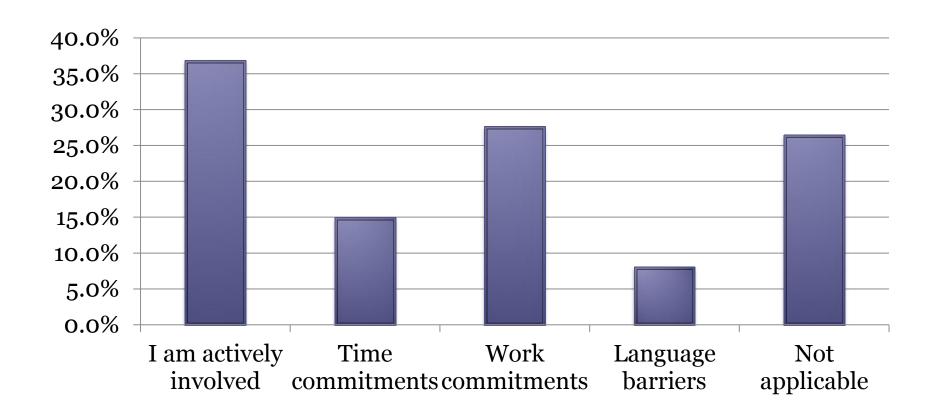
First	Second	Third
Handicap	Time	Lack of support
Nothing/ No Barriers (28)	Trauma	Physical education
The child themselves (2)	Legal documents	More Education for fathers
Childcare	No school Books	Grant information
Transportation (5)	No space in school	
Money (4)	Cost	
Drugs/ Gangs (2)	One-on-one attention is needed	
Language		
Other (14)		

### How involved are you in your child's education?



Answer Options	Response Percent	Response Count
Not very involved	3.6%	4
Somewhat involved	18.9%	21
Very involved	73.9%	82
Not applicable	3.6%	4
answered question		111
skipped question		108

### What keeps you from being involved in your child's education? (Choose all that apply.)

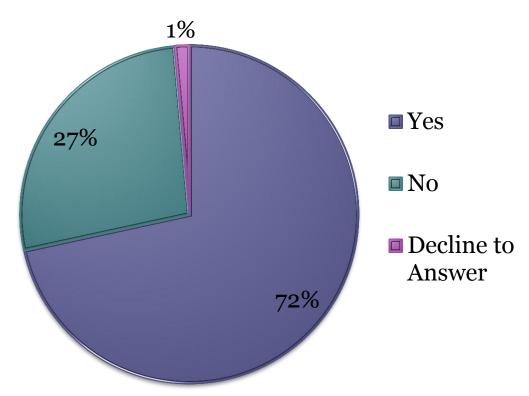


### What keeps you from pursuing further education? (Top 3)

First	Second	Third
Health Issues/ Disability	Lack of Support	Time
Work Schedule/ Commitments	Literacy Level	Already received degree(s)
Cost/ Finances	Transportation	
Lack of childcare	Time	
Age	Cost	
Retired		
No longer interested		
Language Barriers		

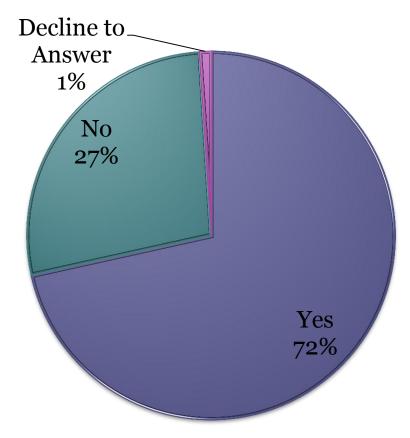
## Health

### Do you have health insurance?



Answer Options	Response Percent	Response Count
Yes	71.6%	151
No	27.0%	57
Decline to Answer	1.4%	3
answered question		211
skipped question		8

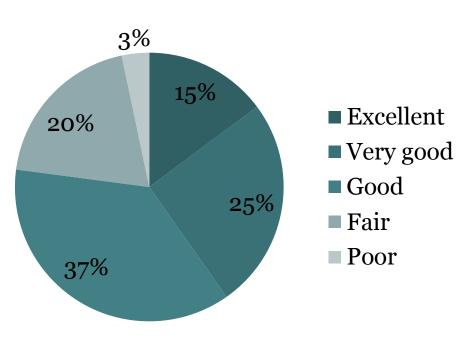
Do you have one person that you think of as your personal doctor or health care provider?



# If "no" what barriers keep you from accessing medical and/or dental care?

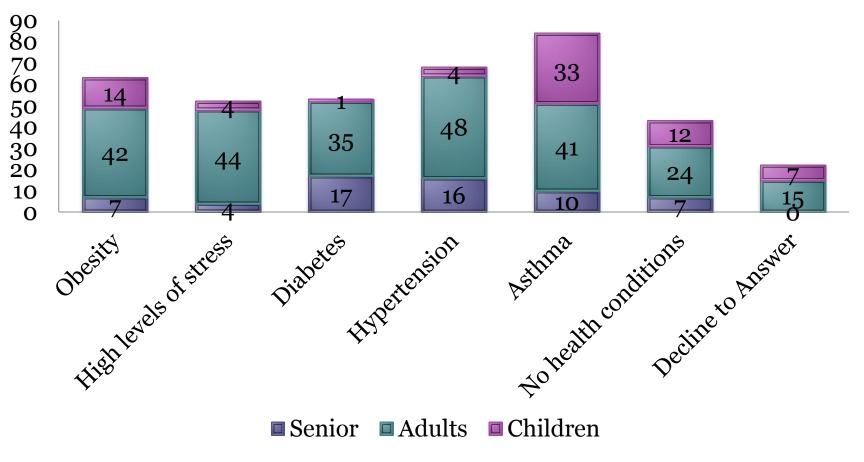
Answer Options	Response Percent	Response Count
Lack of availability of family medical and dental service providers in the community	20.0%	7
Lack of health insurance or coverage	54.3%	19
Reluctance of health care providers to accept some forms of health insurance such as Medicaid	5.7%	2
Limitations placed by health care providers on the number of family members insured through specific programs accepted into the practice	5.7%	2
Strict lateness or "no-show" policies that make it difficult for me/my family to remain with the doctor practice	0.0%	0
Lack of transportation facilities	5.7%	2
The hours and days are not convenient to my schedule	14.3%	5
None	20.0%	7
Other (please specify)	10	
	35	
	skipped question	184

#### In general, how would you describe your health?



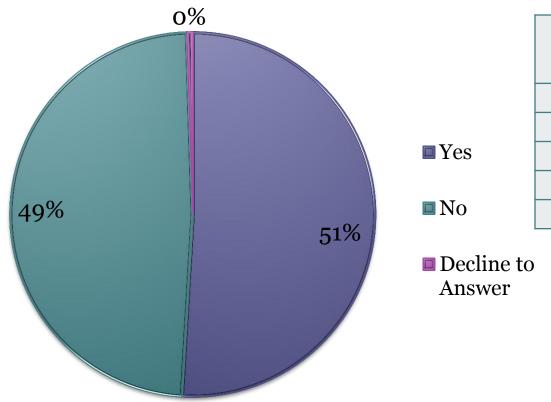
Answer Options	Response Percent	Response Count
Excellent	14.8%	31
Very good	25.4%	53
Good	36.8%	77
Fair	19.6%	41
Poor	3.3%	7
answered question		209
skipped question		10

### Is anyone in your household dealing with the following conditions? (Mark all that apply)



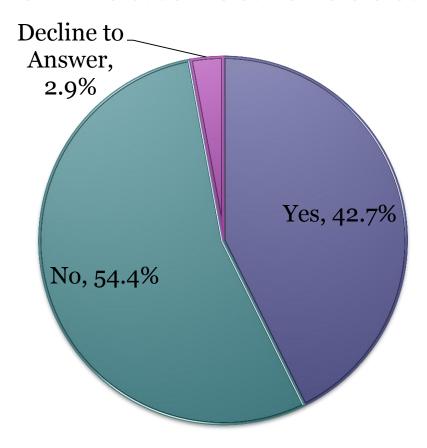
### Do you, or any adult in your household, receive any public assistance?

(SNAP/Food Stamps, WIC, TANF/Work First)

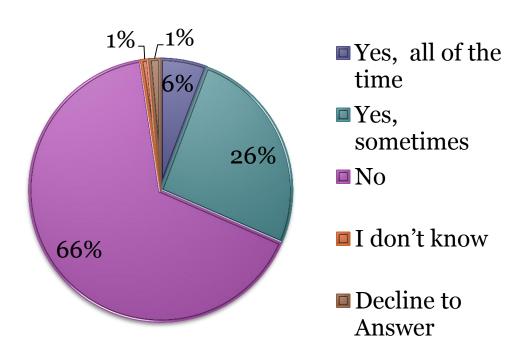


Answer Options	Response Percent	Response Count
Yes	51.0%	107
No	48.6%	102
Decline to Answer	0.5%	1
answ	210	
skipped question		9

# If yes, are those funds enough to cover food and/or healthcare cost?

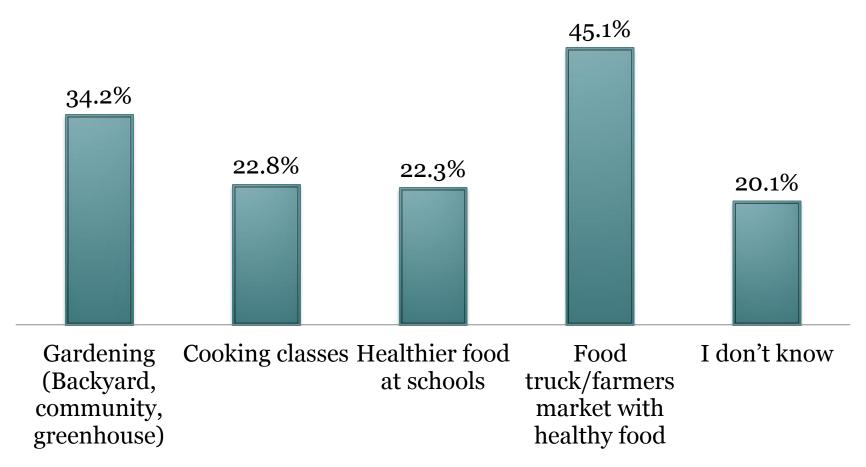


In the past 12 months, did you ever cut the size of your meals, or skip meals, because there wasn't enough money for food?



Response Percent	Response Count
5.7%	12
25.8%	54
66.0%	138
1.0%	2
1.4%	3
answered question	209
skipped question	10

# What types of food program are (or could be) helpful in your area?



### Where do you go in the neighborhood to exercise or engage in physical activity?

<b>Answer Options</b>	Response Percent	<b>Response Count</b>
Park	33.5%	63
Walking (Trail or sidewalks)	51.6%	97
Public Recreational Center	12.2%	23
Home	29.3%	55
Work	15.4%	29
I don't exercise	13.8%	26
Decline to respond	4.3%	8
Other		49
	Answered Question	188
	Skipped Question	31

# What ideas or suggestions do you have for improving recreational programs for kids in your neighborhood?

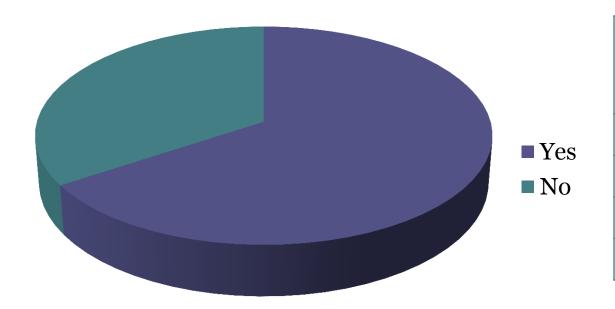
(Choose all that apply)

Answer Options	Response Percent	Response Count
No improvements are needed	2.2%	4
Subsidize school trips	4.4%	8
Subsidize participation in sports	22.7%	41
Reduce fees at recreational facilities	29.3%	53
Provide tax breaks for the fees of sports	15.5%	28
Promote gear swaps	8.8%	16
Provide child care at recreational facilities	26.5%	48
Increase the number of sports programs	29.3%	53
Donate equipment	23.2%	42
Have free recreational centers	46.4%	84
I don't know	17.7%	32
Decline to Answer	6.1%	11
Other (please specify)		43
answered question		181
skip	38	

Other
Build swings at the park
Increase awareness of programs offered at churches
Keep the center open consistently
Community initiated programs
Employment childcare programs
More dance classes
Soccer field
More parks and fields

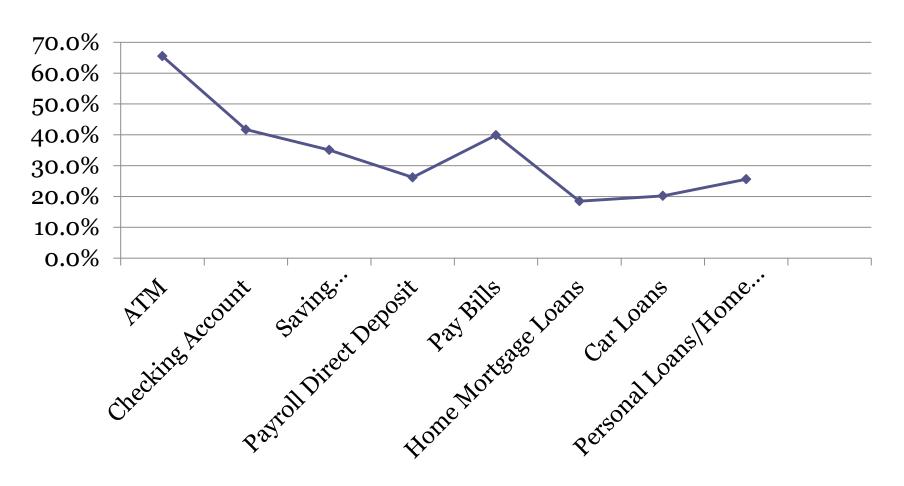
# Finance

# Do you have a bank account that allows you to send and receive money, and to write and cash checks?



Answer Options	Response Percent	Response Count
Yes	65.7%	136
No	34.3%	71
answered question		207
skipped question		12

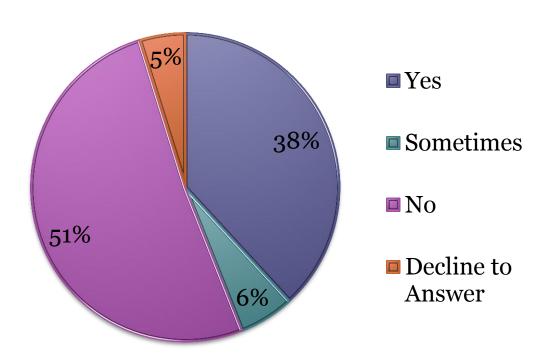
Which of the following financial services would you use if they were available in your neighborhood?



#### Where do you go to take care of financial needs?

Answer Options	Response Percent	Response Count
Neighborhood Store	10.5%	19
Neighborhood Grocery Store	27.1%	49
Bank or credit union	69.1%	125
Other (please specify)		33
	answered question	181
skipped question		38

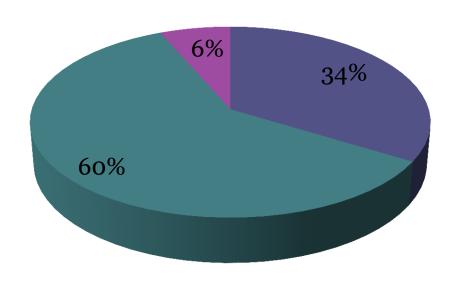
#### Do you have money left after you pay your bills?



Answer Options	Response Percent	Respons e Count
Yes	38.2%	79
Sometimes	5.8%	12
No	51.2%	106
Decline to Answer	Decline to Answer 4.8%	
answered question		207
skipped question		12

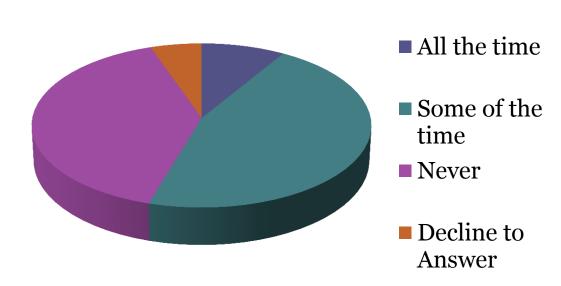
Do you feel you have access to reasonably priced credit to borrow money for household needs, such as purchasing appliances, making needed repairs to your home, or purchasing a reliable car?





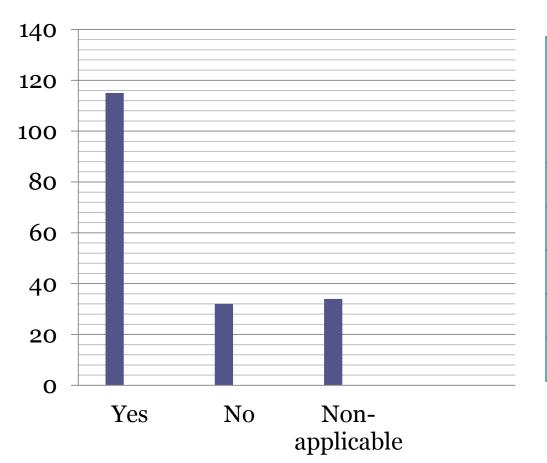
Answer Options	Response Percent	Response Count
Yes	33.7%	67
No	59.8%	119
Decline to Answer	6.5%	13
answered question		199
skipped question		20

# How much do you rely on borrowed money to do what you need to do?



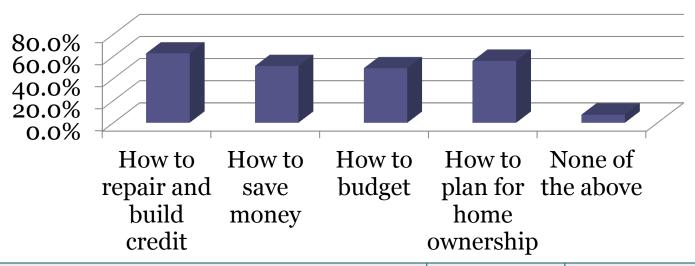
Response Percent	Response Count
8.7%	18
45.9%	95
40.1%	83
5.3%	11
answered question	
skipped question	
	8.7% 45.9% 40.1% 5.3% d question

# If you have children: Would you like financial assistance to help you save money to send your children to college?



Answer Options	Response Percent	Response Count
Yes	63.5%	115
No	17.7%	32
Non-applicable	18.8%	34
	answered question	181
	skipped question	38

# Are you interested in learning more about the following? (Choose all that apply)

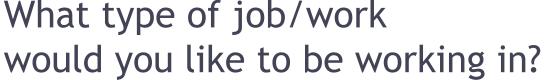


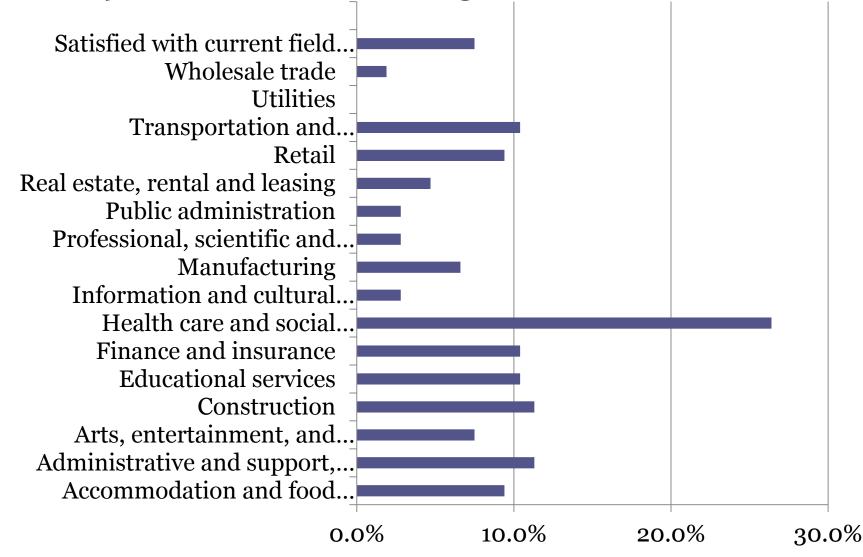
Answer Options	Response Percent	Response Count
How to repair and build credit	62.7%	94
How to save money	51.3%	77
How to budget	49.3%	74
How to plan for home ownership	56.0%	84
None of the above	7.3%	11
Other (please specify)		26
answered question		150
	skipped question	69

# Jobs

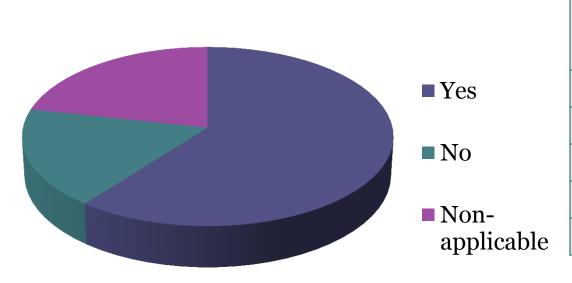
### What is the employment status of each adult (in your household)?

Answer Options	Unemploy ed	Retired	Full-time or Part Time Student (12 credit hours or more for under- graduate student; 9 hours or more for graduate student)	Full- time AND Part- time job	Full-time employee (30 or more hours a week)	Part-time employee (indicate number of PT jobs)	Other (ex: disabled, homemake r, etc.)	Response Count
Adult 1	42	30	27	21	60	14	25	201
Adult 2	17	11	15	6	27	14	15	104
Adult 3	11	0	3	2	6	5	3	28
Adult 4	1	0	2	2	2	0	0	7
Total	71	41	47	31	95	33	43	



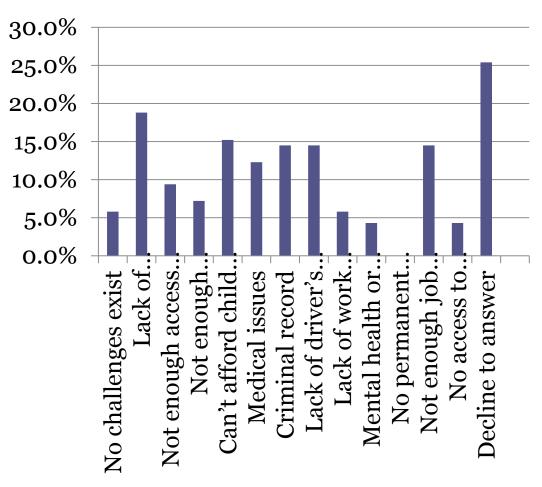


#### Are you or they satisfied with this job?



Answer Options	Response Percent	Response Count
Yes	60.5%	98
No	17.9%	29
Non-applicable	21.6%	35
answe	162	
skipped question		57

# What challenges do you face in getting and keeping a job (if any)?

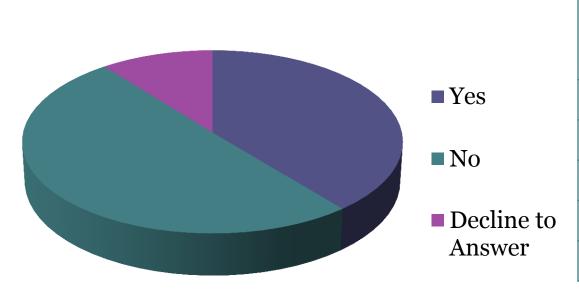


Answer Options	Response Percent	Response Count
No challenges exist	5.8%	8
Lack of transportation	18.8%	26
Not enough access to training (technical and soft skills)	9.4%	13
Not enough experience	7.2%	10
Can't afford child care	15.2%	21
Medical issues	12.3%	17
Criminal record	14.5%	20
Lack of driver's license or transportation	14.5%	20
Lack of work permit and/or documentation	5.8%	8
Mental health or substance abuse issue	4.3%	6
No permanent address	0.0%	0
Not enough job options/opportunities in the area	14.5%	20
No access to information about jobs	4.3%	6
Decline to answer	25.4%	35
Other (please specify)	44	
answer	138	
skipp	81	

Is there any adult in the household participating in training, educational, or workforce development programs?

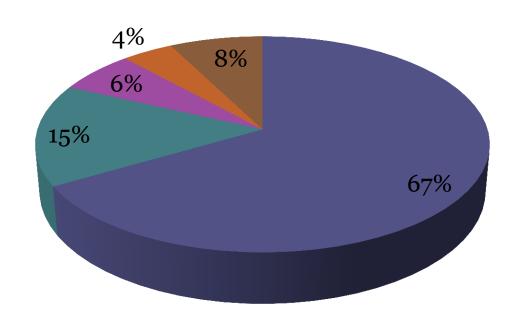
Answer Options	Response Percent
Yes	13.6%
No	79.8%
Decline to Answer	6.6%

Are there any adults in the household interested in learning about training, educational, or workforce development programs?



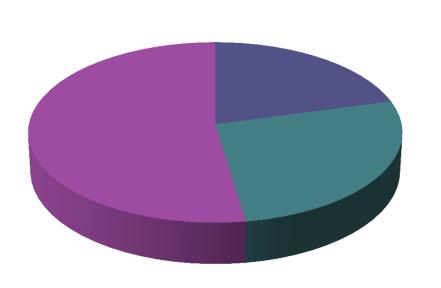
Answer Options	Response Percent	Response Count
Yes	39.1%	70
No	50.3%	90
Decline to Answer	10.6%	19
answer	179	
skipped question		40

#### Do you consider yourself to be "underemployed"?



- No I do not consider myself underemployed
- I have had training that I am not using
- I am receiving a very low wage for the skills I have
- I cannot find a job that requires my skills
- If I had a refresher course I could secure a higher paying job

### If you are underemployed or overemployed, have you applied for a job in the last three months?



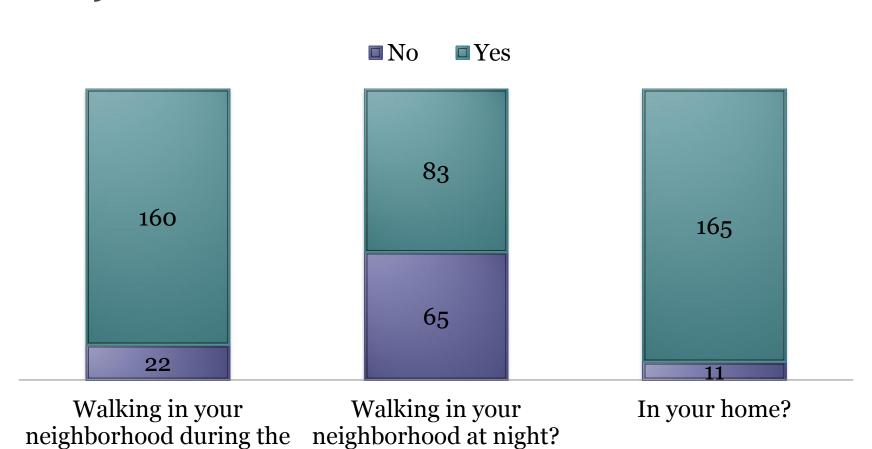
Answer Options	Response Percent	Response Count
Yes	20.8%	35
No	26.8%	45
Not applicable	52.4%	88
answered question		168
skipped question		51

■ Yes ■ No ■ Not applicable

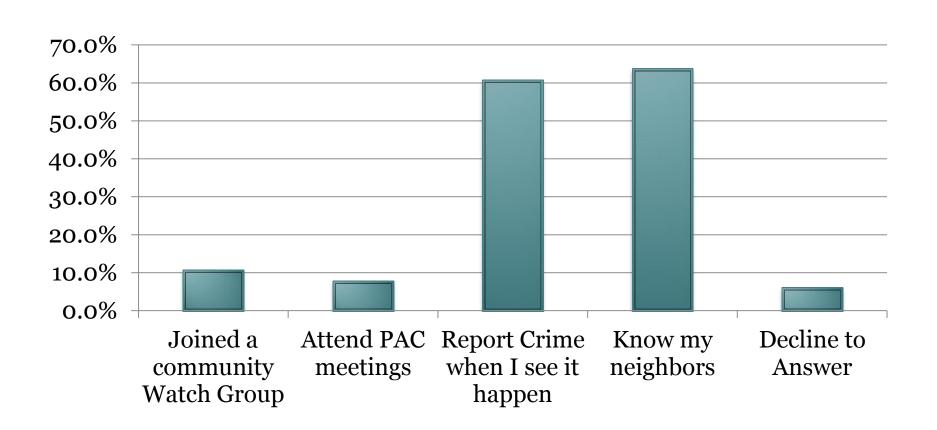
# Public Safety

### Do you feel safe...

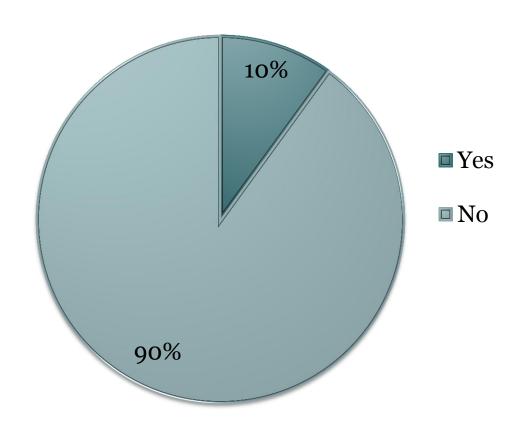
day?



#### What are you doing to make your community safer?

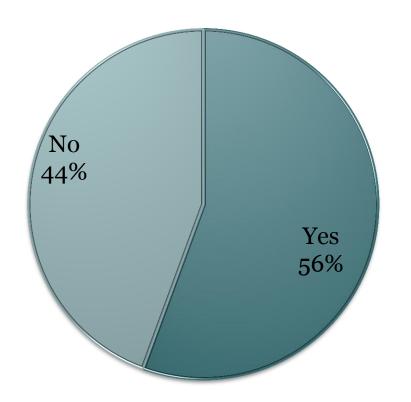


## Are you currently a member of a Community Watch Group?



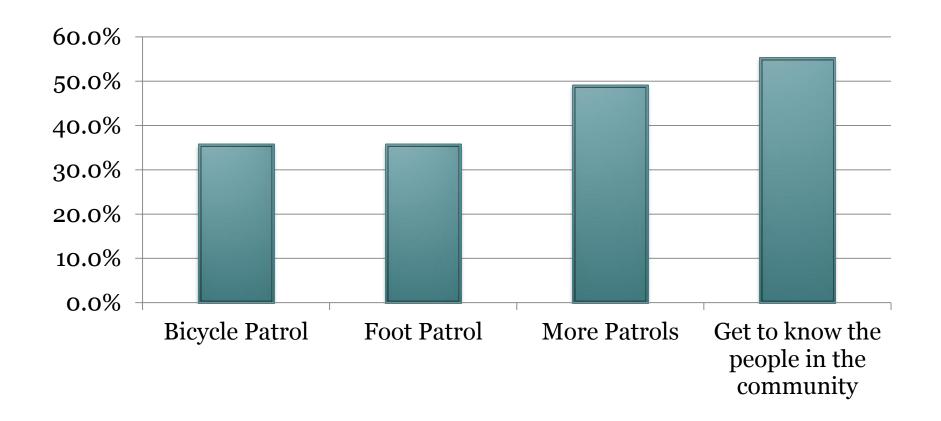
Answer Options	Response	Response
Answer Options	Percent	Count
Yes	10.0%	20
No	90.0%	180
answered question		200
skipped question		19

# If no, would you want to join a Community Watch Group, if one were organized?



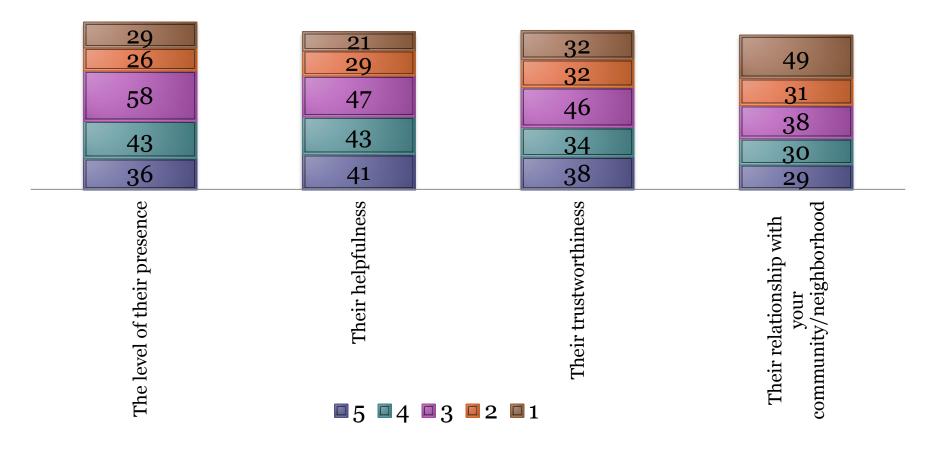
Answer Options	Response Percent	Response Count
Yes	55.6%	75
No	44.4%	60
answe	135	
skipped question		84

#### What could the police do to help you feel safer?

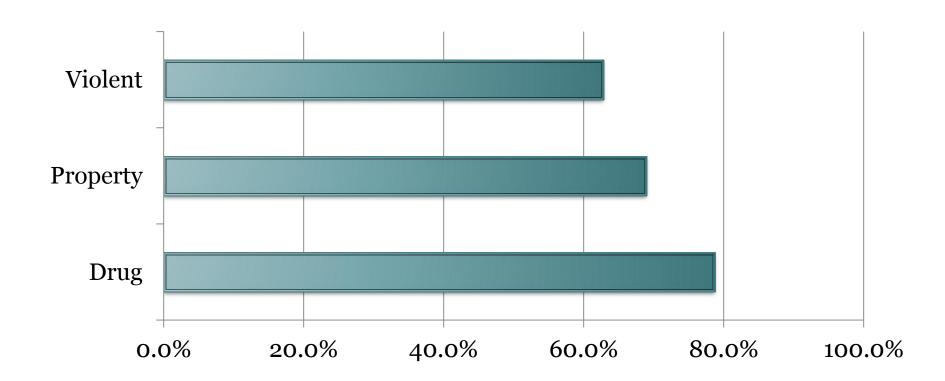


#### How would you rate the police regarding...

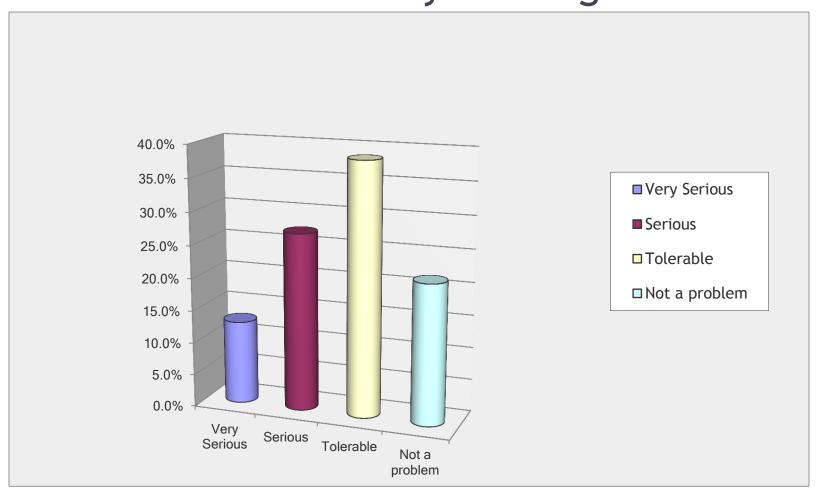
(1-5 with 1 being the lowest and 5 the highest)



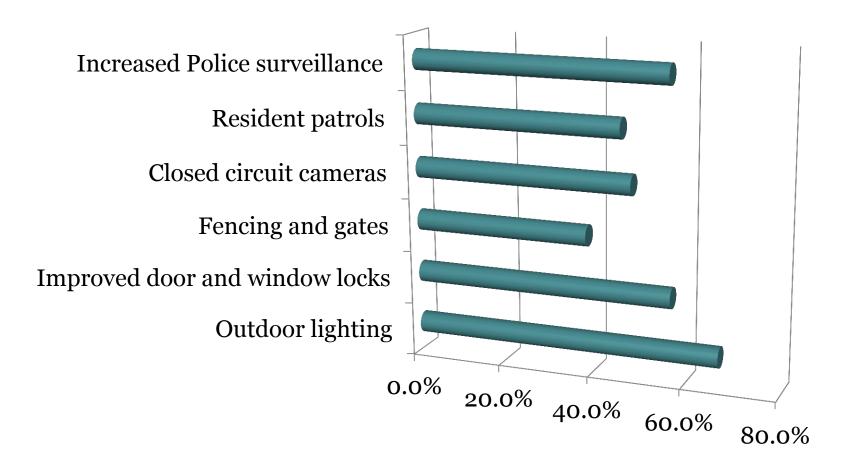
### What type of crime are you concerned about (or have been affected by) in your neighborhood?



# How would you describe the level of crime in your neighborhood?

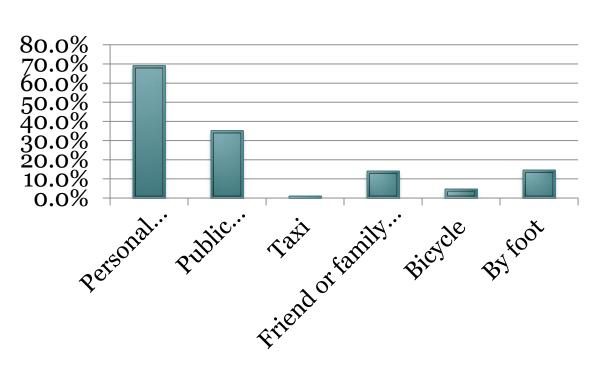


# What could be done to reduce crime in your neighborhood? (Please mark all that apply)



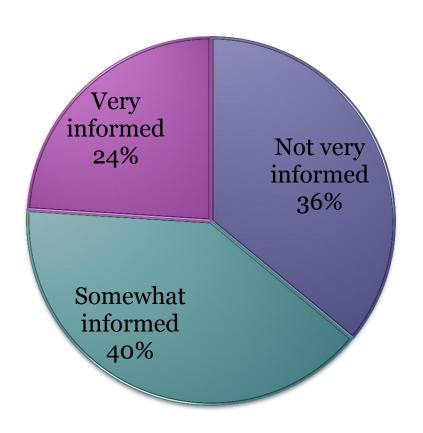
### Other-Communication

#### What is your most frequent mode of transportation?



Answer Options	Response Percent	Response Count
Personal Transportation	69.1%	134
Public transportation	35.1%	68
Taxi	1.0%	2
Friend or family member	13.9%	27
Bicycle	4.6%	9
By foot	14.4%	28
Other (please specify)	9	
answer	194	
skippe	25	

### How informed do you feel about the activities and services in your community?

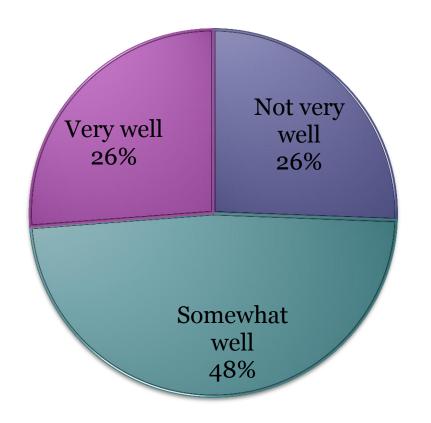


Answer Options	Response Percent	Response Count
Not very informed	36.0%	72
Somewhat informed	40.0%	80
Very informed	24.0%	48
answe	200	
skipped question		19

### Where do you go for (or get) information about activities and services in your community?

First	Second	Third
Internet	YMCA	Holton
Community Meetings	Library	Resident Services
El Centro	Main Office	Television
Love & Respect	Word of Mouth	
Flyers	Church	
Neighbors	Pac Meetings	
By Mail		

# How well do you feel you know the people on your block? Or in your community?



Answer Options	Response Percent	Response Count
Not very well	25.6%	50
Somewhat well	48.2%	94
Very well	26.2%	51
answered question		195
skipped question		24

## What do you consider your community's most valuable resources? (Top 3)

First	Second	Third
Maureen Charter School	Children	Universities
Our senior citizens	Parks	Fire Department
Each other	Holton	Public Transportation
We don't have any/none	Church	
Love & Respect	Historic Value	
Neighborhood Watch	Library	
Location		

# How well do you believe your community uses these resources?

